



CURRICULUM VITAE

Born in Milan in 1959

In 1984 he partners in Show Work International.

As a producer, creative director and film maker he works with Urban Production to create many events and fashion shows in Milan and in Paris, for various clients amongst which Versace, Dolce & Gabbana, Missoni, Gucci, Ferrè, Armani, Valentino and Elie Saab.

In 1987 he was one of the founders of Videogang, a video service facility for the fashion business and the producer of the contents of Fashion TV.

Other jobs worth mentioning are as founder and producer of the Mercedes Australian Fashion Week held for the first time in 1996 in Sydney and as creative director and producer of the last 18 Life Ball's fashion show, the biggest European charity event that happened in Wien every year since 2020.

From 2002 he's been working as creative director for Nightrain and Spec Entertainment creating events, fashion shows and videos, in Milan, Paris and New York for Missoni, Tom Ford, Halston, Marchesa, Moncler, Stephen Jones, Jimmy Choo, Z Zegna, Jean Paul Gautier, the Blondies, Agent Provocateur, M Missoni, Conde Nast, Estée Lauder, Diesel, Strenesse, Just Cavalli, Byblos, Philipp Plein, Plein Sport, Billionaire, American Next Top Model and others.

From 2016 to 2019 he's been the Artistic Director of the Carnival of Venice, creating events and ground breaking parties.

As Producer and Artistic Director he organised unique and breathtaking private events such celebrity weddings and parties.

Last but not least, during all these years, Marco has been working and experimenting with film technique in set and light designing, and as director and editor he put together quite a few video works, including a portrait of the famous fashion journalist Anna Piaggi, commissioned by the V&A Museum in London, and still present in the permanent video collection of the museum.